

Homepage Enhancement

MH Visual Design

Client **Rodale**

Revision **NA**

Published **May 5, 2017**

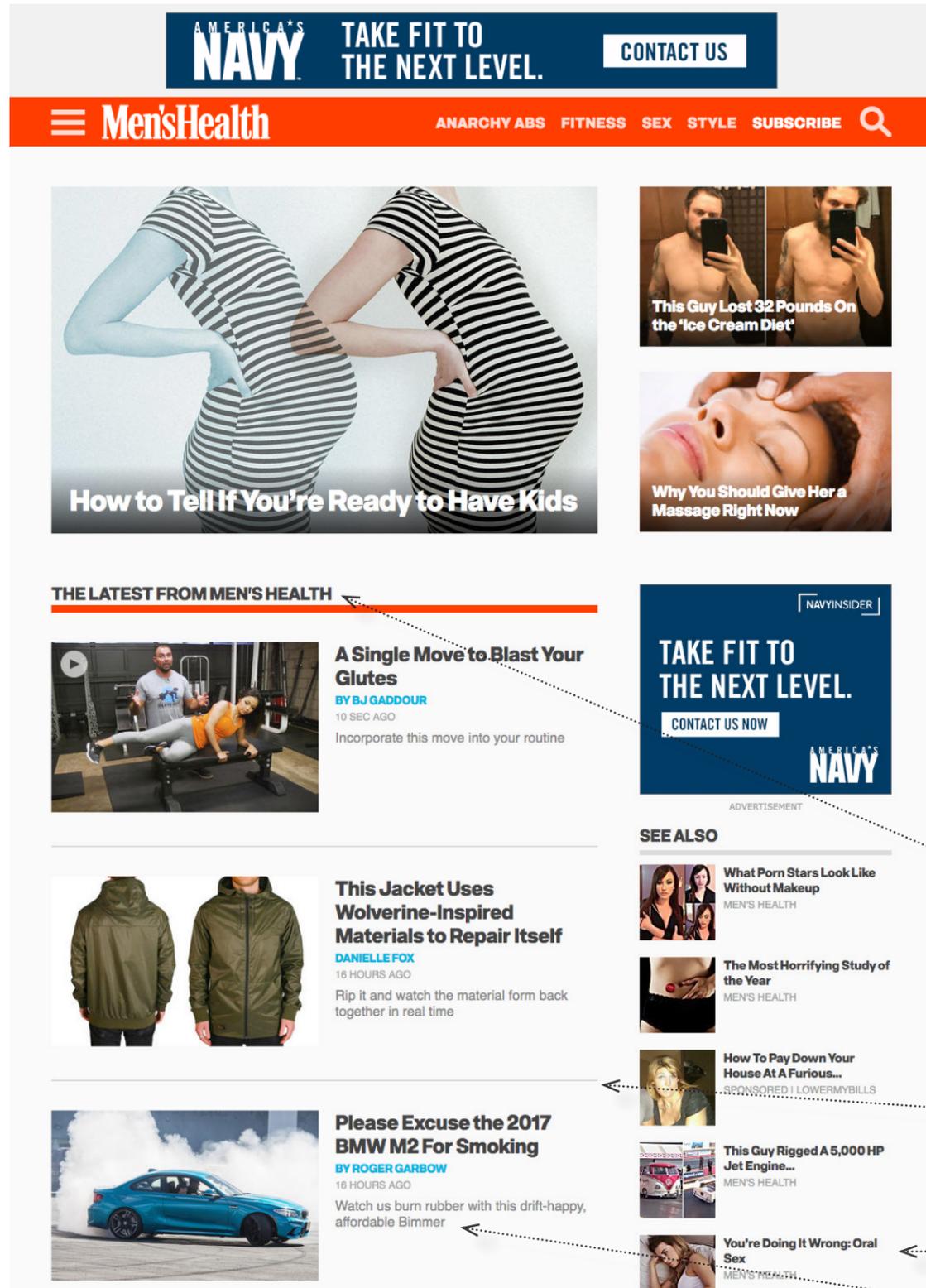
Feedback Due

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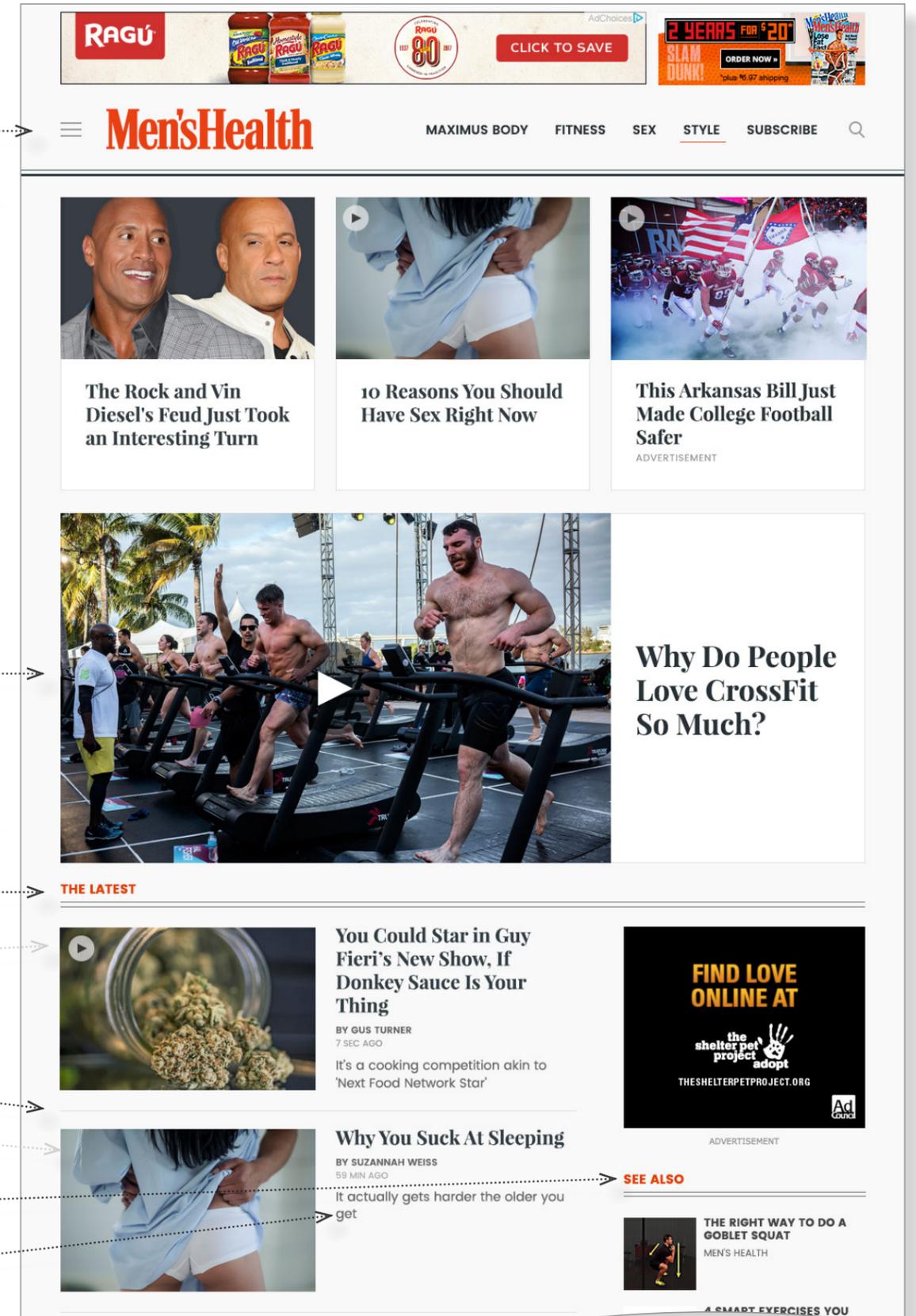
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Desktop (1100)

Current State



Updated



update navigation // new hamburger & search icon/sizing, breakpoint-specific logo:nav sizing, link formatting (family/size/color/hover), increased bar height, double-rule

3 block styling changes to four block styling

new inline video play control // In-line video in featured block will display a video 'play' motif

reformatted subheaders (family/size/color) AND replacement of subheader rule with double rule treatment

new video icon treatment // Articles with video as main image show 'play' icon on the top left hand corner (already changed on production)

reformatted rules between content teasers

drop 'tag flags' from teasers (already changed on production)

reformatted OB (rr homepage widget)

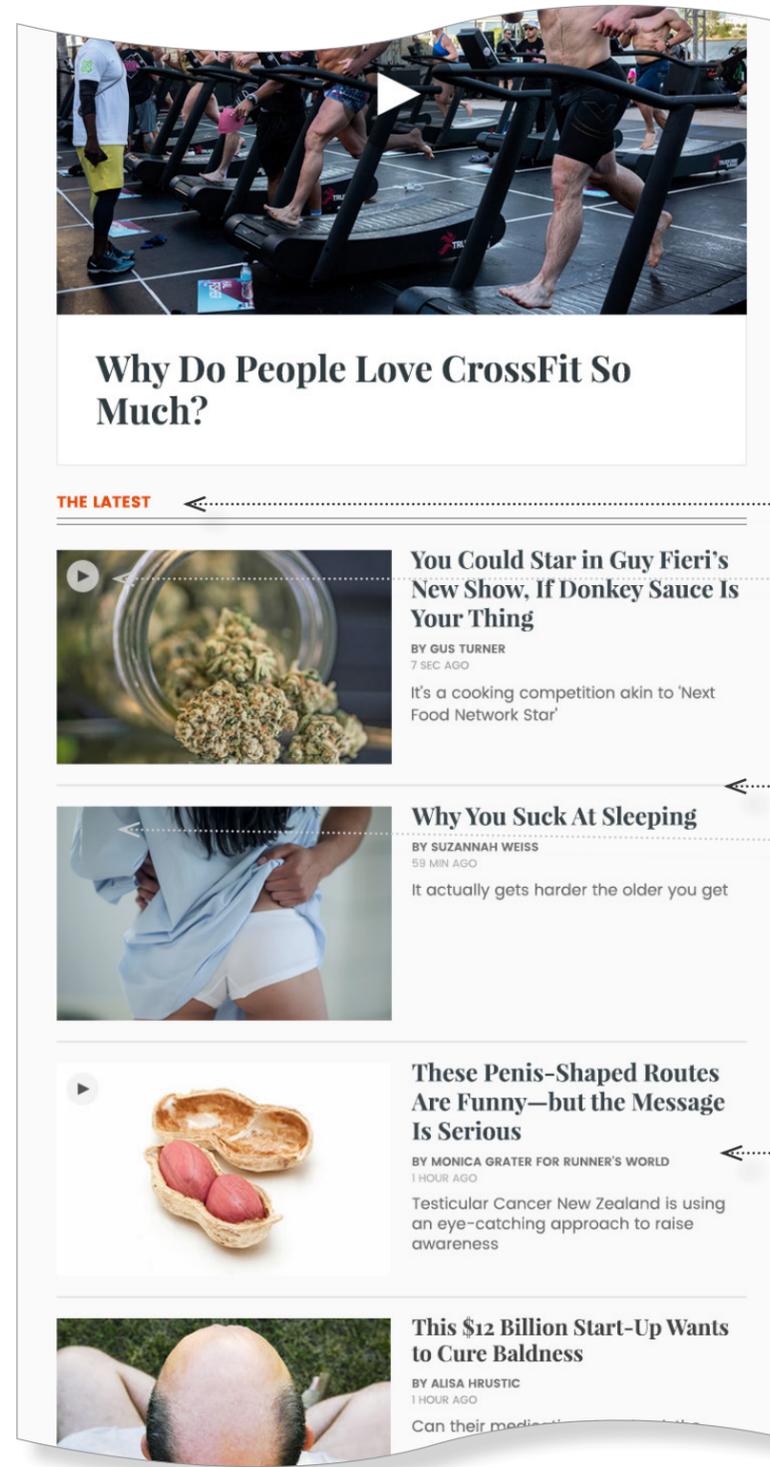
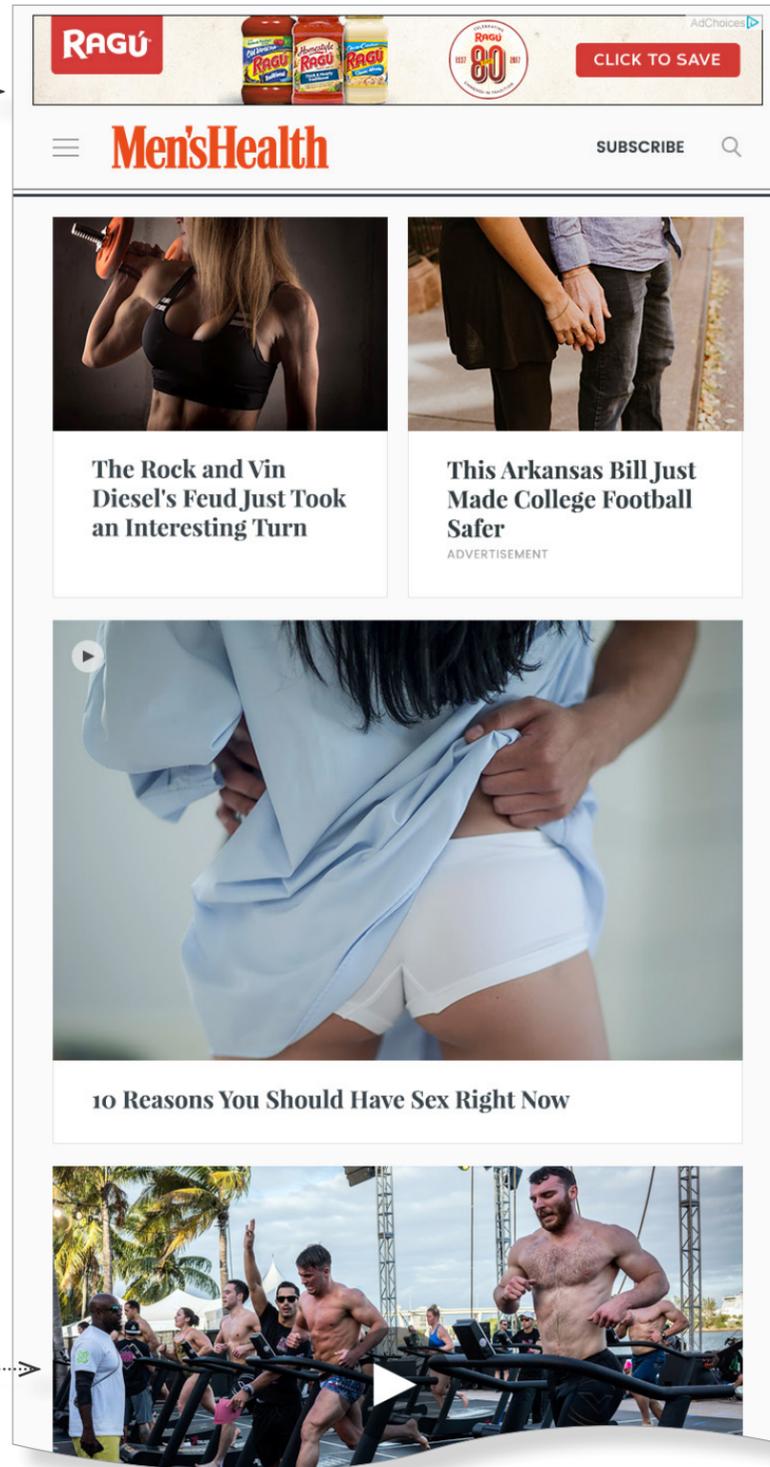
reformatted teaser view headline, byline, date, dek (family/size/color).

Tablet (768)

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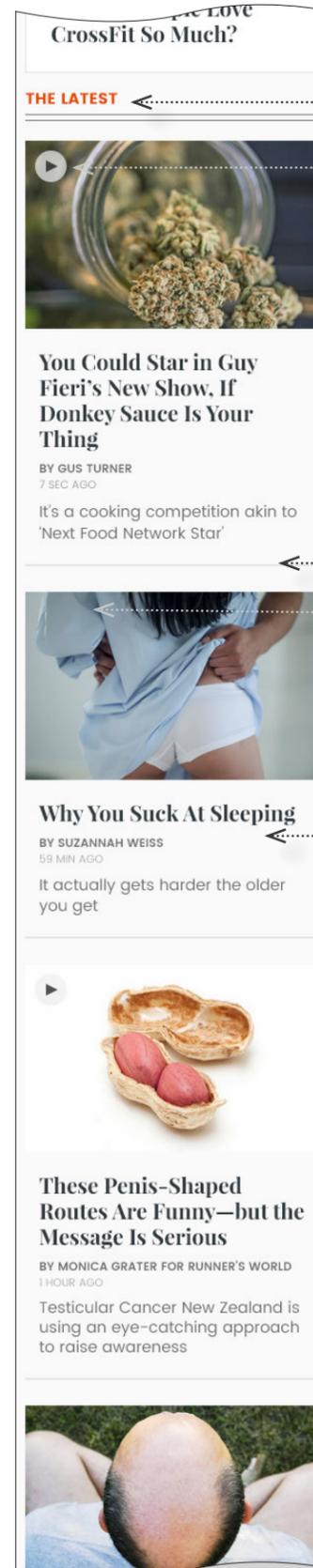
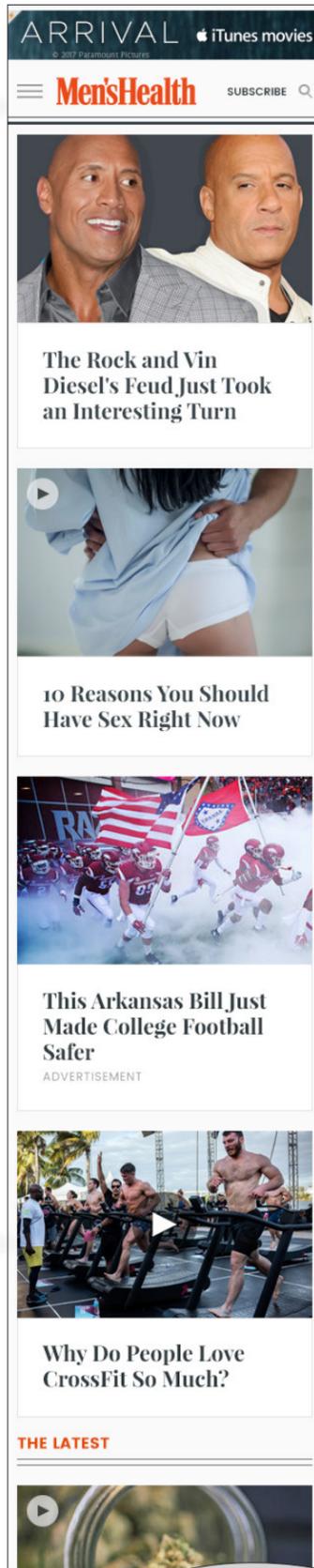
reformatted teaser view headline, byline, date, dek (family/size/color).

Mobile (320)

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