

# Homepage Enhancement

## ROL Visual Design

Client **Rodale**

Revision **NA**

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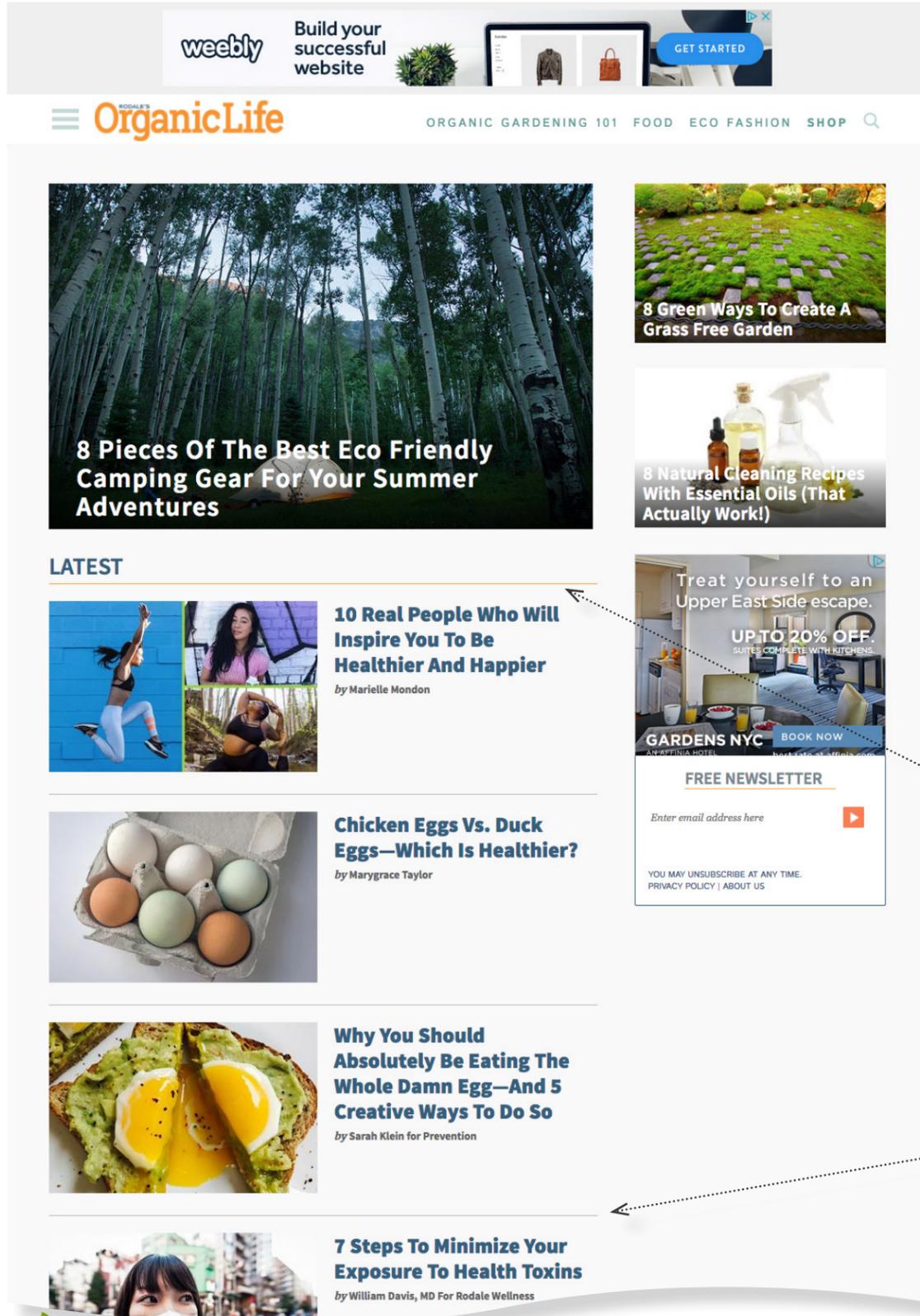
Feedback Due

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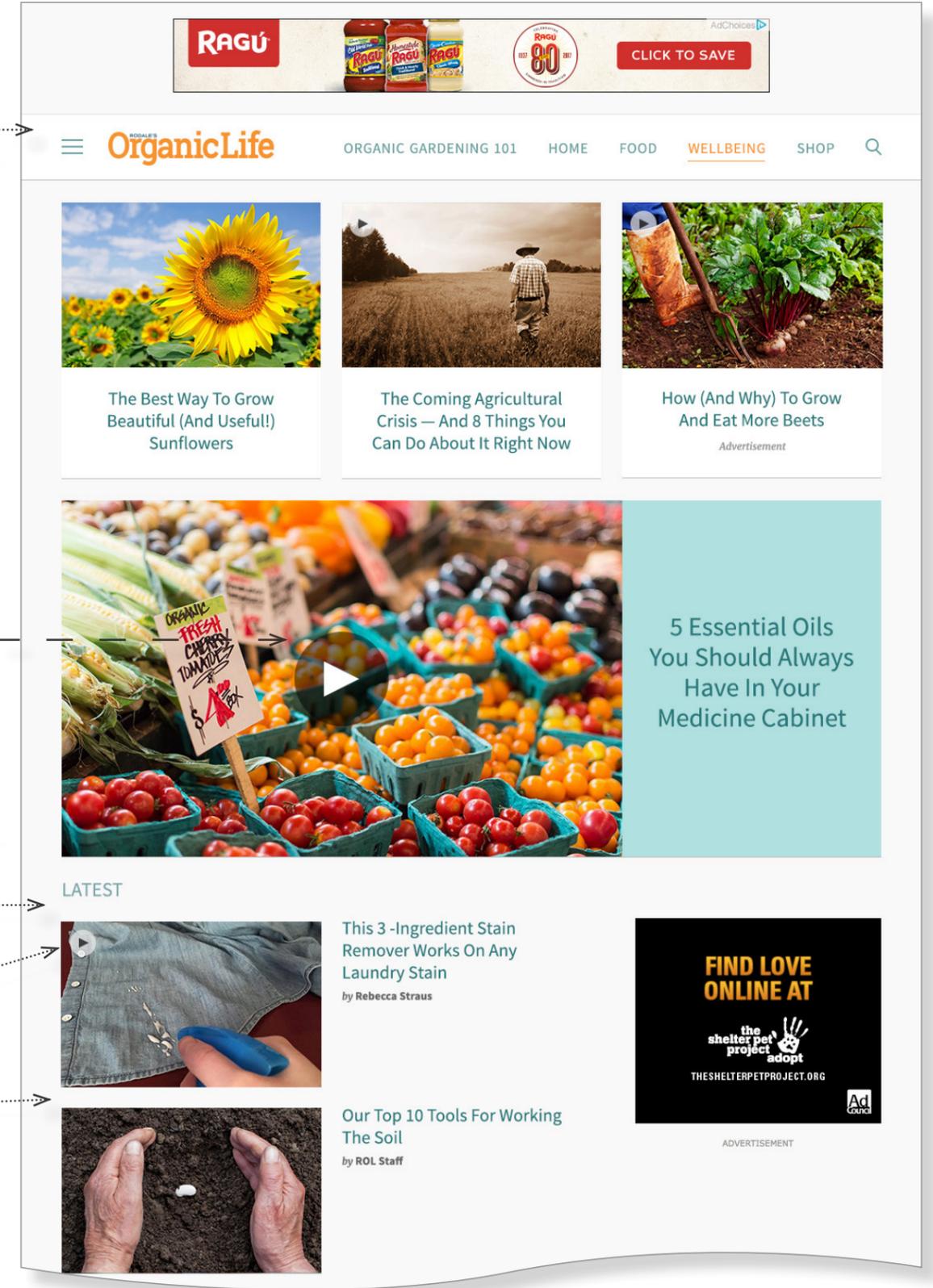
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# Desktop (1100)

## Current State



## Updated



update navigation // new hamburger, search icon, and appropriately sized logo

3 block styling changes to four block styling

new inline video play control // In-line video in featured block will display a video 'play' motif

reformat & decreased sizing of subheaders AND removal of rule from subheader treatment on homepage and all feeds

new video icon treatment // Articles with video as main image will have a 'play' iconography on the top left hand corner

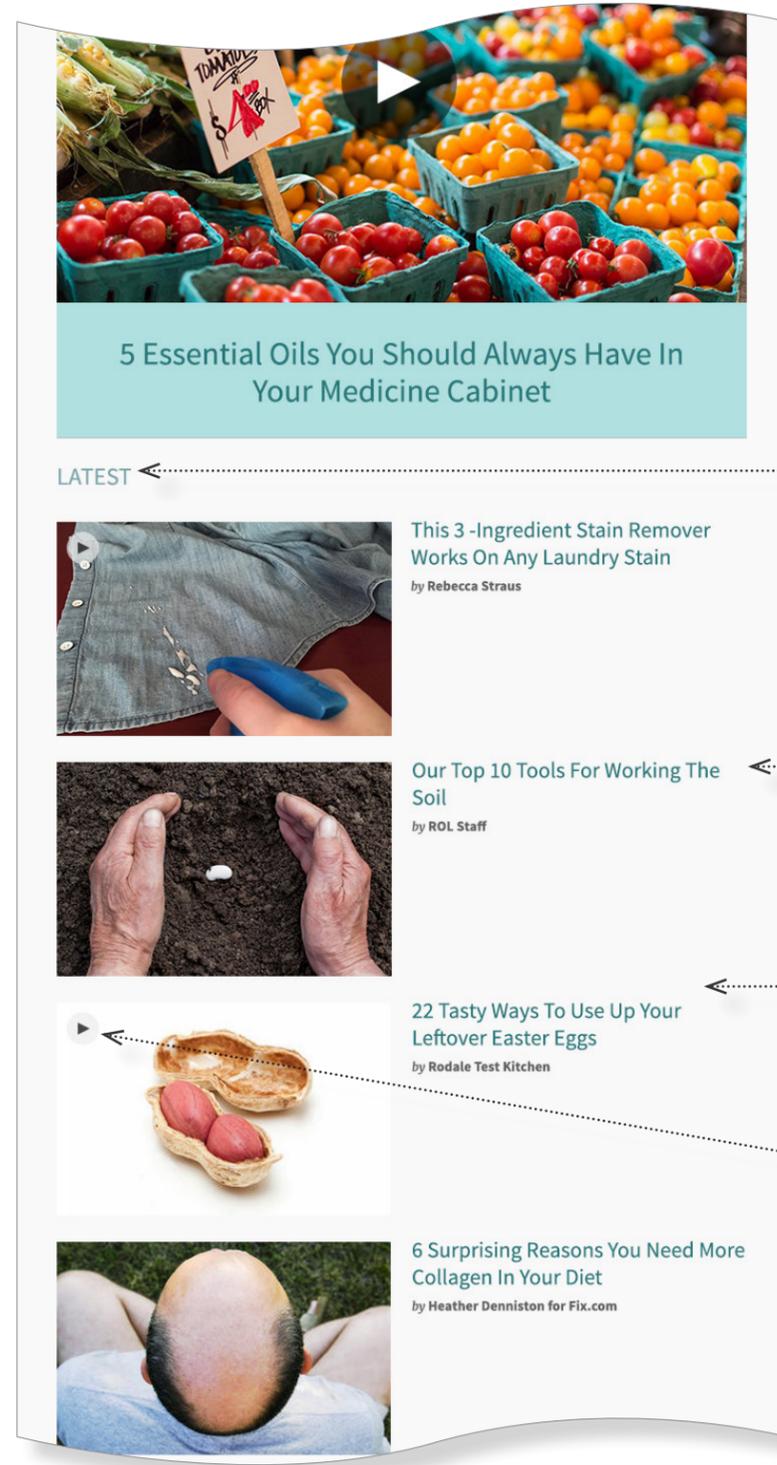
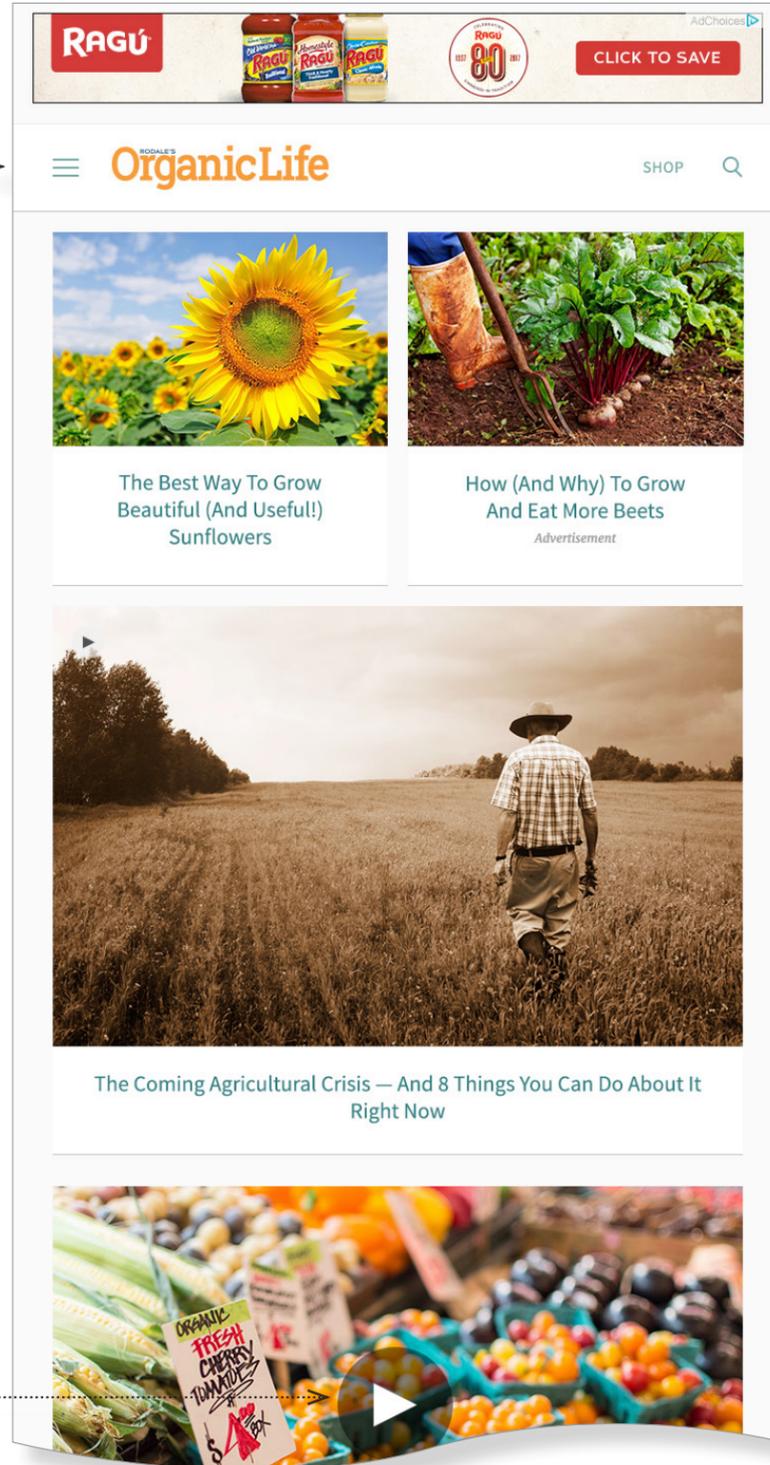
rules between content teasers removed on homepage and all feeds (site sections + tag pages).

# Tablet (768)

update navigation // new hamburger, search icon, and appropriately sized logo

3 block styling changes to four block styling

new inline video play control // In-line video in featured block will display a video 'play' motif



reformat & decreased sizing of subheaders AND removal of rule from subheader treatment on homepage and all feeds

reformat of teaser view headline and byline

rules between content teasers removed on homepage and all feeds (site sections + tag pages).

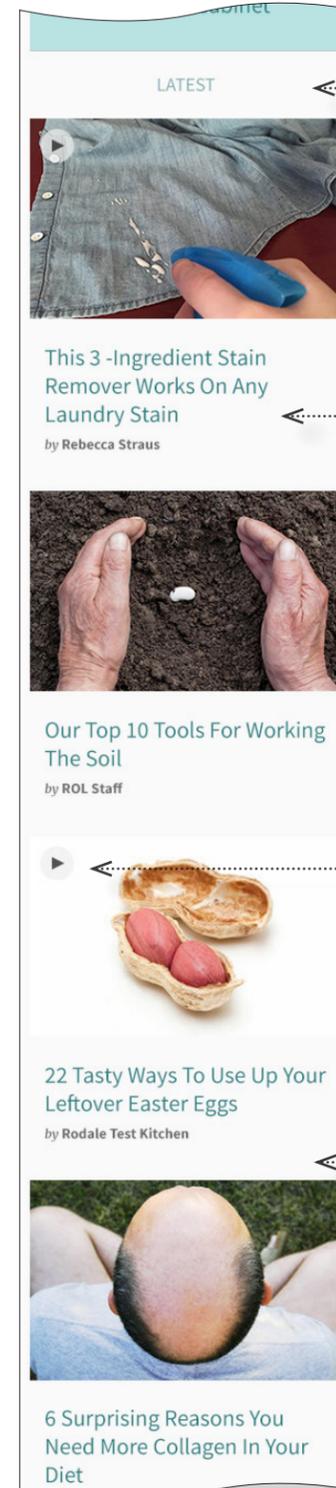
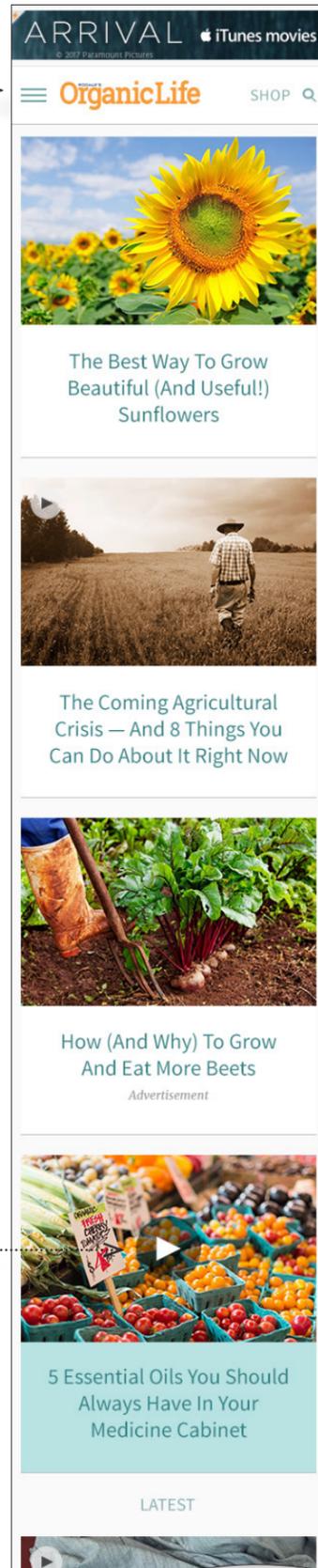
new video icon treatment // Articles with video as main image will have a 'play' iconography on the top left hand corner

# Mobile (320)

update navigation // new hamburger, search icon, and appropriately sized logo

3 block styling changes to four block styling

new inline video play control // In-line video in featured block will display a video 'play' motif



reformat & decreased sizing of subheaders AND removal of rule from subheader treatment on homepage and all feeds

reformat of teaser view headline and byline

new video icon treatment // Articles with video as main image will have a 'play' iconography on the top left hand corner

rules between content teasers removed on homepage and all feeds (site sections + tag pages).